lst International Conference on Higher Education Advances

June 24-26, 2015 Valencia, Spain

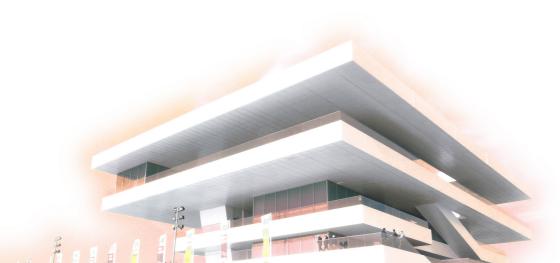




> <u>FIEAC</u> 15

1st International Conference on Higher Education Advances

June 24-26, 2015 Valencia, Spain



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PREFACE



Welcome to the First International Conference on Higher Education Advances (HEAd'15) held in Valencia, Spain during 24-26 June 2015. HEAd aims to become a forum for researchers and practitioners to exchange ideas, experiences, opinions and research results relating to the preparation of students and the organization of educational systems. The conference is hosted by the Faculty of Business Administration and Management of the Universitat Politècncia de València.

The conference features three invited speakers who overview important and actual topics: John Kalu Osiri (Washington State

University) delivering the presentation on the indispensable role of educators in shaping a nation, Ana Muñoz-Miquel (Universitat Jaume I) on how to bridge the gap between professional practice and university education, and José V. Benlloch-Dualde, (Universitat Politècnica de València) on effective ways to enhance collaboration in the classroom.

Following the call for papers, HEAd'15 received 165 submissions with authors representing 41 different countries. Papers went through a rigorous review process. Each paper was reviewed by at least two program committee members. Finally, 50 submissions were selected as full papers (representing an acceptance rate of 30%) and 22 submissions were selected as short papers. Additionally, 20 papers were selected to be presented as posters.

I would like to thank all the people and institutions who contribute to the success of the HEAd'15 conference: the authors, the members of the program committee as well as the additional reviewers, the invited speakers, the members of the organizing committee, and the sponsors. I am also grateful to the Faculty of Business Administration and Management and the Universitat Politècnica de València for supporting this conference.

June 2015

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KEYNOTES

WEDNESDAY 24th 09:30-10:30 Room: Salón de Actos (Conference Hall)

The Indispensable Role of Educators in Shaping a Nation

Dr. John Kalu Osiri Washington State University



Dr. Osiri is a Carson College of Business Clinical Professor of Entrepreneurship and International Business at Washington State University, where he teaches entrepreneurship, international management and business strategy. He is the Program Director of the Faculty-Led Study Abroad in Spain and France. His research interests are concerned with new venture creation, commercialization of technology and the interplay between culture and innovation. His is the author of Unleashing Your Idea: Steps to a Successful Start and Entrepreneurial Marketing: Creating a Customer Base. Osiri's passion is building and revitalizing organizations and communities through education and entrepreneurship; his calling is coaching students on how to reach their dreams and aspirations. He is an academic entrepreneur and consultant with experience with student engagement, recruitment and enrollment strategies, in AACSB and EQUIS assessment and accreditation process, as well as in the creation of on-line learning interface and platforms. In 2014, he received the President's Award for Leadership for his commitment to teaching and student engagement activities at Washington State University. He has been invited to speak on the international stage, including the TEDx platform. Osiri earned his PhD from Louisiana State University in Analytical Chemistry and his Post-Doctorate in International business and Entrepreneurship from The University of Florida.

THURSDAY 25th 12:00-13:00

Room: Salón de Actos (Conference Hall)

How to bridge the gap between professional practice and university education: A methodological approach

Dr. Ana Muñoz-Miquel Universitat Jaume I



Dr. Muñoz-Miquel graduated in Translation and Interpreting at the Universidad Miguel Hernández and earned a MA in Medical and Healthcare Translation at the Universitat Jaume I, Spain. She completed her PhD in Translation Training at the same university, for which she received the AIETI (Iberian Association of Translation and Interpreting Studies) Best Doctoral Dissertation Award.

She has worked as a freelance translator and as a lecturer of translation and language for specific purposes at the Universitat de València, Universidad Europea Valencia and Universitat Jaume I. She is currently working as a post-doctoral researcher at the Translation and Communication Department of the Universitat Jaume I, where she is a member of the Gentt Group and teaches scientific and medical translation both at undergraduate and postgraduate level. Her fields of interest include translator training and acquisition of professional competences, medical translation, and text genres aimed at patients. She has published a number of papers on these issues.

FRIDAY 26th 11:00-12:00 Room: Salón de Actos (Conference Hall)

Effective ways to enhance collaboration in the classroom

Dr. José Vicente Benlloch-Dualde Universitat Politècnica de València



Dr. Benlloch-Dualde earned a MSc. in Physics from the Universitat de València, and a Ph.D. in Computer Engineering from the Universitat Politècnica de València (UPV). He is currently Senior Lecturer with tenure at the School of Informatics in the UPV, where he teaches different courses related to Multimedia Systems and Educational Technology. His research interests relate to technology-enhanced learning and, more in particular, to pen-based technologies. He has leaded different innovative projects for over fifteen years with a specific focus on technology-enhanced learning. He earned a Hewlett- Packard Technology for Teaching Grant Initiative, Transforming Teaching and Learning through Technology in 2008. He was also one of the recipients of the Excellence in Teaching Award from UPV in 2009.

BRIEF PROGRAM

	Wednesday June 24 th	Thursday June 25 th	Friday June 26 th
08:00 - 09:00	Registration Room: Conference Hall		
09:00 - 10:30	Opening Room: Conference Hall	Session 4a. Room 0.1	Session 7a. Room 0.1
	Keynote I John Kalu Osiri Room: Conference Hall	Session 4b. Room 0.2 Session 4c. Room 0.3	Session 7b. Room 0.2 Session 7c. Room 0.3
10:30 - 11:00	Coffee break Room: Faculty Hall		
11:00 - 12:00	Session la. Room 0.1 Session lb. Room 0.2 Session lc. Room 0.3	Session 5a. Room 0.1 Session 5b. Room 0.2 Session 5c. Room 0.3	Keynote III J. V. Benlloch-Dualde Room: Conference Hall
12:00 - 13:00		Keynote II Ana Muñoz-Miquel Room: Conference Hall	Closing Room: Conference Hall
13:00 - 14:30	Lunch Cafeteria "El Trinquet"		
14:30 - 15:45	Session 2a. Room 0.1 Session 2b. Room 0.2 Session 2c. Room 0.3	Poster session Room: Faculty Hall	
15:45 - 16:15	Coffee break Room: Faculty Hall		
16:15 - 17:45	Session 3a. Room 0.1 Session 3b. Room 0.2 Session 3c. Room 0.3	Session 6a. Room 0.1 Session 6b. Room 0.2 Session 6c. Room 0.3	

Conference Hall: Salón de Actos, 2nd floor.

Room 0.1, 0.2 and 0.3: Aula 0.1, 0.2, and 0.3 Ground floor.

WEDNESDAY 24TH

(F): FULL PAPERS, 20 min presentation plus 10 min Q&A (S): SHORT PAPERS, 10 min presentation plus 5 min Q&A

11:00 - 13.00

la. Assessment ROOM: Aula 0.1

Chairwoman: Maria De Fátima Goulão

(F) Assessment of oral and written communication competences in the European Higher Education Area: a proposal of evaluation methodologies

Agueda Sonseca, Oscar Sahuquillo, Jose Martinez-Casas, Javier Carballeira, Francisco David Denia, Juan Jose Rodenas

(F) Mixed-format exams in higher education: Assessment of internal consistency reliability

Naina Garg, Eric Lee

(F) The Rubric: An Assessment Tool to Guide Students and Markers

Georgina Caroline Cox, Julianne Morrison, Beverley Brathwaite

(F) The role of self-monitoring in adult learning in online context

Maria De Fátima Goulão, Rebeca Cerezo Menendez

1b. Competences ROOM: Aula 0.2

Chairwoman: Jennifer Anne Banks

(F) Students' perception of competences development in an undergraduate university environment

Rosalía Gallo-Martinez, María-Del-Carmen Alarcón-Del-Amo

(F) Teamwork competence assessment

Elisabeth Viles, Carmen Jaca, Marta Zárraga-Rodríguez

(F) Use of scoring rubrics for evaluating oral presentations in aerospace engineering education

Andrés Tiseira, Pedro Martí-Aldaraví, Roberto Navarro, Marcos Carreres

(S) Instructional factors and over-education of university graduates

Vicente Gonzalez-Roma, Ana Hernandez, Juan Pablo Gamboa

(S) Some aspects of the Formation in Engineering: the Curriculum by Competitions and the Curriculum Socio-critic

Jaime Espinoza

1c. Innovative Teaching Methods (I) ROOM: Aula 0.3 Chairwoman: Victoria Beck

(F) A Software Interface as a Teaching Tool for Analysing Conformal Antenna Arrays José P. González-Coma, Roberto Maneiro-Catoira, Paula M. Castro, Julio C. Brégains (F) Development of an online platform for experimental teaching in microeconomics Iván Barreda Tarrazona, Eva Camacho Cuena, Aurora García Gallego, Miguel Ginés Vilar, Ainhoa Jaramillo Gutiérrez, Sandra López Ovejero, Sascha Behnk, Andrea Morone, José Carlos Pernías Cerrillo, Gerardo Vicente Sabater Grande, Tarek-

Taher Jaber López

- (F) From a research project to an Information System course: a professional approach María Teresa Lozano Albalate, Raquel Trillo Lado
- (S) eCity: Virtual City Environment for Engineering Problem Based Learning Pascual Lahuerta, Amparo Cháfer
- (S) Here a Game, There a Game: classification, gamification, and retrieval learning Otto Borchert, Guy Hokanson, Alekya Peruri, Brian M Slator

14:30 - 15:45

2a. Emerging Technology Practices ROOM: Aula 0.1

Chairman: Gail Casey

(F) Digitech, Remix and Design Research for course /program-wide thinking and enhancement

Gail Casey, Annemieke Craig

(F) MOOCs as a tool to connect higher education and professional experience? Experiences from a student made MOOC on E-Learning

Joachim Griesbaum, Matthias Görtz

(S) Learning Analytics for E-Learning Content Recommendations

Amal Shehan Perera, Sivakumar Tharsan

2b. Linguistics ROOM: Aula 0.2

Chairwoman: Georgina Caroline Cox

(F) E-learning methodology in English language courses for employed adult learners in Slovakia

Valéria Medárová

- (F) Linguistics in Fashion: Explaining Concepts with Visual Metaphors Snejina Sonina
- (S) Motivation: A key to success in the foreign language classroom? A case study on vocational training and higher education English courses

Begoña Bellés-Fortuño, Noemi Ollero Ramírez

2c. Media ROOM: Aula 0.3

Chairwoman: Nathalie Francine Wesseling

(F) Convergence in Media Education Curricula

Matthias Karmasin, Sandra Diehl, Isabell Koinig

(F) The use of horizontal social networks to promote and publicize university teaching

Eva Lahuerta-Otero, Rebeca Cordero-Gutiérrez

(S) Observatorio de la Calidad de la Información en Televisión. A Research and Teaching Project: 'Cloud' Analysis of Contents. Collaborative and Interactive Learning

Rafael Díaz Arias, Joaquín Sotelo González

16:15 - 17:45

3a. Economics ROOM: Aula 0.1

Chairman: Terry Reilly

- (F) Does family background affect job allocation for college graduates in China? Changjun Yue
- (F) How Financial Education affects Mathematics performance? Evidence from Spain in the context of the Program School 2.0

Cristina Vilaplana-Prieto

(F) The Winding Path Back to School: Hidden Obstacles to Higher Education for Low-Income Single Mothers

Amanda Lynne Freeman

3b. Engineering ROOM: Aula 0.2

Chairwoman: Ida Kukliansky

(F) Analysis of Students' Off-Site Work in Current University Studies

Eva Antonino-Daviu, David De Andrés-Martínez, Alberto Palomares-Chust, Juan Carlos Ruiz-García, Carmina Gisbert-Doménech, Antonio Peña-Cerdán, Jose Vicente Ballester-Server, Carlos Villavieja-Llorente

(F) The Contextual Learning Approach in Engineering Education

Ida Kukliansky, Shai Rozenes

- (S) Choosing degree among engineering students; Influence on the success Mónica Preciado, Marta Rojo, Ignacio Moreno, Manuel Solaguren-Beascoa, Hernán Gonzalo
- (S) Face-based constructive approach in 3D environment to facilitate the interpretation of multiview orthographic projection to future engineers

Victoria Pérez-Belis, Verónica Gracia-Ibáñez, Raquel Plumed, Miquel Gómez-Fabra, Maria Jesús Agost, Ana Piquer, Carmen González-Lluch, Mariana Núñez-García

3c. Ethics and Culture $\mathtt{ROOM:\,Aula\,0.3}$

Chairwoman: Beverley Brathwaite

- (F) Fostering a Technologically Innovative Teaching Culture Jennifer Anne Banks, Jasmine Cheng, Sally Payne
- (F) Spiralling up professionalism: an integrated model for higher education Amanda Jane Davies, Helen Mary Lynch
- (F) Teaching Professional Ethics in Mexican and Spanish Universities Ana Hirsch Adler, Cecilia Navia Antezana

THURSDAY 25TH

(F): FULL PAPERS, 20 min presentation plus 10 min Q&A (S): SHORT PAPERS, 10 min presentation plus 5 min Q&A

09:00 - 10:30

4a. Health ROOM: Aula 0.1 Chairman: Michael Bergin

(F) The contributions of social interdisciplinary practices in problem-base learning medicine course.

Marcelo Fernandes Da Silva, Pollyanna Alves Dias Costa, Maria Conceição Scaldaferri Fernandes, Ana Carolina Alvares Lavigne De Lemos Tavares, Meire Núbia Santana, Mercia Alves Da Silva Margotto

(F) The preparedness of medical students from the Middle East for the modern curriculum: a cross-sectional study

Fiza Rashid-Doubell, Tim Doubell, Robin O'Sullivan, Khalifa Elmusharaf

(S) Flipped classroom as a methodology to acquire knowledge and skills in an integrated manner in basic subjects in Medicine.

Clara Azpeleta, Beatriz Gal, Francisco Suárez, Cristina Sánchez-Camacho

(S) Outside the classroom: Community health education to prevent diseases in South Bahia, Brazil.

Vinícius Nunes Cordeiro Leal, Nícolle Paiva Dos Santos, Matheus Libarino Santos, Priscila Dos Santos Mendes, Thâmis Ariani Gusmão Pellizzoni, Marcelo Fernandes Da Silva

4b. Problem-based Learning ROOM: Aula 0.2

Chairwoman: Amanda Jane Davies

- (F) A Project Based Learning interuniversity experience in materials science Luis Cabedo, Teresa Guraya, Pablo López-Crespo, Marta Royo, José Gámez-Pérez, Mercè Segarra, Lidón Moliner
- (F) Assessment of problem-solving skills in subjects related to mechanical and materials engineering

Jose Martinez-Casas, Oscar Sahuquillo, Agueda Sonseca, Javier Carballeira, Francisco David Denia, Onofre Marco

(F) Interdisciplinary and integrative learning of neuroscience in first-year Psychology students

María José Álvarez Comino, Gustavo González Cuevas, Beatriz Navarro Galve, Elena Velarde Fernández

4c. Innovative Teaching Methods (II) ROOM: Aula 0.3 Chairman: Joachim Griesbaum

(F) Elective Interdisciplinary Project Laboratories combined with Lectures on Demand as an innovative Teaching Method for Highly motivated Students Anett Bailleu, Sophie Kröger, Matthias Menge, Andreas Münchow-Carus

(F) Microproject-based teaching/learning methodology focused on emerging technologies and international entities cooperation.

Julio Fernández-Ceniceros, Andrés Sanz-García, Fernando Antoñanzas-Torres, Manuel Alía-Martínez, Alpha Pernía-Espinoza

(F) Pedagogical Tools for Teaching Exploration Terry Reilly

11:00 - 12:00

5a. Entrepreneurship ROOM: Aula 0.1

Chairwoman: Aleksandra Kulpa-Puczynska

(F) The model of cooperation with employers as the support measure for the development of entrepreneurial university potential

Aleksandra Kulpa-Puczynska

(S) Analyzing double degrees in Spain: A proposal.

Norat Roig-Tierno, Alicia Mas Tur, Belén Ribeiro Navarrete

(S) Higher Education in El Salvador: Pertinence and Education for Entrepreneurship Pablo Pinazo-Dallenbach, Diana X. Tutistar-Rosero

5b. Teacher Education ROOM: Aula 0.2

Chairwoman: Gabriella Aleandri

 $\hbox{(F) Training kindergarten and primary education student teachers to planlearning units combining $$\operatorname{TPACK}$, LAT and multimodality }$

Laura Messina, Sara Tabone

- (S) Interdisciplinary learning and use of tics, a way of innovating in education
- Roberto Pilar, Pedro Marcos, Amaia Arana, Anabella Barroso, Nerea Larretxi
- (S) Teachers Education: a Project for Evaluation/Self Assessment in Educational and Lifelong Learning Way. A first Report of Research Experience Gabriella Aleandri, Luca Girotti

5c. Miscellaneous ROOM: Aula 0.3

Chairman: Stephen Baldridge

(F) Out-of-classroom experiences: a survey of students' perceptions of the learning process during internships

Josepa Alemany-Costa, Xavier Perramon Tornil

(S) Talk That Counts: Participation in Practicums and Student Success in Civil Engineering

Zachary Simpson, Jannes Bester

(S) The role of self-concept and expectations in academic achievement: a preliminary study

Lin Elinor Pettersson, Rosa Muñoz Luna

14:30 - 15:45

Poster Session Faculty Hall

(P) Academic Freedom as Fundamental Right

Roberto Cippitani

(P) Assessment feedback in higher education: preliminary results in a course of strategic management

Montserrat Boronat-Navarro, Beatriz Forés, Alba Puig-Denia

(P) Bridging Classroom to Experiential Learning: A Review of Signature Pedagogies in Two Disciplines

Victoria Simpson Beck, Karen King

(P) Data mining teaching throughout cards game competition

Javier Antoñanzas-Torres, Ruben Urraca, Enrique Sodupe-Ortega, Francisco Javier Martínez-De-Pison, Alpha Pernía-Espinoza

(P) Diagnostic and assessment of specific and transversal competences in Chemistry studies in a distance education program

David González, Alejandrina Gallego-Picó, Rosa Mª Garcinuño, Mª José Morcillo, Jesús Senén Durand, Pilar Fernández

- (P) Enhancing the formative value of self- and peer-marking through 'Test Workshops' Laurie Woollacott
- (P) Experimental characterisation of the motion of an inverted pendulum

Jose Antonio Gomez-Tejedor, Miguel Mollar, Juan Antonio Mosoriu

(P) Facebook usage by students in higher education

Nathalie Francine Wesseling

- (P) Formative Learning Evaluation of university students as success factor Olga Bombardelli
- (P) Game boards as a review tool: an experience with undergraduate engineering students

Carmen Ibáñez Usach, Roberto Palma Guerrero, David Hernández Figueirido

- (P) Implementing Formative Assessment at the Workplace: A Retrospective Analyses Mohd Nasri Awang Besar, Saharuddin Ahmad, Mohamad Nurman Yaman, Muhammad Arif Kamarudin, Siti Mariam Bujang, Mark Davies, Maddalena Taras
- (P) Introduction to the Pécs Model: Innovation in Teaching Medical History Taking

Ágnes Koppán, Katalin Eklicsné Lepenye, Renáta Halász, Judit Sebok, Gergo A. Molnár (P) Optimising Peer Marking with Explicit Training: from Superficial to Deep Learning Sabrina Caldwell. Tom Gedeon

(P) Pre-service Secondary teachers' learning styles

José Roberto Sanz Ponce, Inmaculada Hernando Mora

(P) Recent trends and status of women in Higher Education in India.

Kapil Ingole, Vicent Caballer, Stephanie Gallear

(P) ROSE to DELAROSE' – Developing and transitioning a web-based pan European self-help programme for the management of work related stress.

John S.G. Wells, Cathal Ryan, Michael Bergin

(P) Saving Elephants in Africa – Concept to Reality through Experiential Engineering Design

Russell E Gorga, Jesse Jur

(P) Technical and Vocational Education in the Context of Reindustrialization. The Case of Romania

Paul Dobrescu, Loredana Radu

(P) The surveys: nexus between industry and academia

Javier Fernandez, Montserrat Cruells, Núria Escaja, José Antonio Garrido, Jaume Giménez, Montserrat Llauradó, Antonio Roca, Laura Rodriguez, Maria Lluïsa Sagristà, Carme Navarro, Oriol Bernad, Carla Escobar, Núria López

(P) University volunteering. The UJI-Voluntària programme at the Universitat Jaume I Carmen Lázaro Guillamón, Mónica Garcia Renedo, Mar Valero Valero

16:15 - 17:45

6a. Scientific and Research Education ROOM: Aula 0.1 Chairwoman: Alicia Mas

- (F) A Happy Marriage: Academia, Professional and Scientific Associations Alfonso Díez Minguela, Mª Ángeles Pons Brias
- (F) Innovating approaches for scientific education and research in environmental and marine sciences

Erika Mioni, Silvia Merlino

(S) Assessing the Teaching and Achieving of Research Skills Henk Von Eije, Tanja Jaklofsky

6b. Mobile Learning ROOM: Aula 0.2 Chairwoman: Sophie Kröger

(F) Smartphone: a new device for teaching Physics

Jose Angel Sans, Javier Manjón, Vanesa Cuenca-Gotor, Marcos Herminio Gimenéz-Valentín, Isabel Salinas, J. J. Barreiro, Juan Antonio Monsoriu, Jose Antonio Gomez-Tejedor

- (F) The Use of Mobility and Social Media to Improve Student Involvement
- Stephen Baldridge, Amanda Roberts, Alexandra Reed, Amanda Ellard
- (F) Towards a mobile flipped classroom: Using mobile instant messaging to enhance distributed learning of academically challenged students

 Patient Rambe

6c. Planning and Organization ROOM: Aula 0.3

Chairwoman: Sara Tabone

- (F) An Assessment of an Adult Learning Model: Implications for Replication Jennifer Auletta Serowick, Alberto Jose Frick Cardelle
- (F) Information technology students' beliefs on industry certifications Matti Koivisto
- (F) Teaching Histories Critically: Developing Pedagogies for Historical Literacy Across the Disciplines

Nancy November

FRIDAY 26TH

(F): FULL PAPERS, 20 min presentation plus 10 min Q&A (S): SHORT PAPERS, 10 min presentation plus 5 min Q&A

09:00 - 10:30

7a. Computer-based learning ROOM: Aula 0.1

Chairwoman: Preeti Patel

(F) Computer based learning and comprehension of power generation cycles using a model programmed in Engineering Equation Solver (EES): Analysis of a Gas-Turbine Brayton cycle

Carla Montagud, Joan Pons Llinares, Maria Cristina Rodríguez Monzonís

(F) Development of a Classification Scheme for Errors Observed in the Process of Computer Programming Education

Daniela Zehetmeier, Axel Böttcher, Anne Brüggemann-Klein, Veronika Thurner

(F) Learning from Feedback on Work-Related Learning: Skills Acquisition and Reality Check

Dominic Palmer-Brown, Fang Fang Cai, Preeti Patel

7b. Internships ROOM: Aula 0.2

Chairman: Norat Roig

(F) A formative approach to the relation of the university to companies: Beyond obtaining resources

Nivia Alvarez Aguilar, Jaime Arturo Castillo Elizondo, Arturo Torres Bugdud, Jorge Alejandro Cupich Guerrero

(F) Evaluation competency-based in Internship: especial reference to evaluation rubric and final reports

Margarita Moltó-Aribau, Ana Tena-Tarruella, Ana Vendrell-Vilanova

(F) Linking projects with value in credits to validate realisation of professional internship, the protocol in the FIAD – UABC.

José Luis Javier Sánchez González, Julian Israel Aguilar Duque, Jesús Salinas Coronado, Guillermo Amaya Parra, Víctor Manuel Juárez Luna, José Antonio Michel Macarty, Juan Iván Nieto Hipólito

7c. Teaching and Learning Experiences ROOM: Aula 0.3

Chairman: Eric Lee

(F) Blended Learning in a Postgraduate ICT course

Sandra Sendra Compte, Jose M. Jimenez, Lorena Parra, Jaime Lloret

(S) Collaborative web-based learning spaces: Introduction to Housing Nadia Charalambous, Carla Sentieri

(S) Correlation of figurative insight indicators in the experience of future art pedagogues

Baiba Reinberga, Beatrise Garjane

(S) Introducing emotions in the architectural design process

Francisco Juan-Vidal, Susana Iñarra-Abad

(S) Teaching Musical Expression through Visualization of Musical Cues Priyeshni Jayathika Peiris-Perera

SOCIAL PROGRAM



WEDNESDAY 24TH, 19:30 - 21:00

Welcome Cocktail Reception at the Terrace Lounge of Ayre Hotel Astoria Palace Address: Placa Rodrigo Botet, 5, 46002 Valencia

Dress code: Casual.

Guest Appearance: Grupo "El Garbí", Falla García Lorca-Olta







THURSDAY 25TH, 21:00 - 24:00

Conference Dinner at Panorama Restaurant

Address: Marina Real Juan Carlos I Parking 6. 46011 Valencia

Dress Code: Smart Casual



FRIDAY 26TH, 12:30 - 13:30

Closing Wine Reception at the Faculty Hall, UPV.



From HEAd'15 to Ayre Hotel Astoria, you can take bus number 9 (from Tarongers-Facultat de Magisteri stop to Reina stop) (aprox $25 \, \text{min}$)

From HEAd'15 to Panorama Restaurant, you can take bus number 19 (from La Malvarrosa-Riu Tajo stop to La Reina-Armada Espanyola stop) or tram line number 6 (from Serrería stop to Grau Canyamelar stop) (aprox 15 min).

ADDITIONAL INFORMATION

Lunch will be served on Wednesday and Thursday from 13 - 14.30 at Cafetería "El Trinquet" (Building 9D) located behind the Faculty of Business and Management

Coffee breaks will be served at the Faculty Hall (10.30 - 11.00; 15:45 - 16:15)

Free wifi access will be provided for delegates at the conference

Conference delegates will have access to a meeting room (Seminario 0.1) in the ground floor of the Faculty of Business Administration and Management.

Emergency numbers

Services	Phone
Medical Service (Ambulancia)	Tel: 061
National Police (Policía Nacional)	Tel: 091
Local Police (Policía Municipal)	Tel: 092
Fire Service (Bomberos)	Tel: 080
Sea Rescue (Salvamento y segurida maritima)	Tel: 900 202 202
Pan-European emergency number	Tel: 112

Taxi Companies

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Radio Taxi	+34 96 370 33 33	admon.radiotaxi@mvaseguros.es
Taxi Valencia	+34 607 181 181	info@taxivalencia.com
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SPONSPORS AND SUPPORTERS













